



Resume

Lauren Moses

Graphic, Web & Motion Designer



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BIOGRAPHY



Hi there! I am a 29yr old Graphic, Web and Motion designer. I am passionate about good design and even more so about efficient workflows. I love staying abreast with the latest design trends and technologies, and often find ways to incorporate that into my work.

My best quality is that I'm always learning new things and I'm a firm believer in upskilling at least once a year.

PERSONAL INFORMATION

Nationality: South Africa.
Date of Birth: 16/08/1987
ID: 8708160346086
EE/AA Status: Status Coloured, Female
Languages : English, Afrikaans
Availability: Calendar Notice

EDUCATION

High School Certificate - 11/2005

High School/Grade 12 (Matric) at Outeniqua High School in George, South Africa (Western Cape)

Subjects

English HG - A, Afrikaans HG - B, Biology HG - B, Art HG -C, Math SG - A, Computer Science SG - A

BA graphic design - 11/2009

Degree at North West University in Potchefstroom, South Africa (North West)

Subjects

Graphic design, Illustration, art history, Communication

CURRENT SKILLS - Software

Adobe Photoshop CC 5 to 10 years, Extensive
Adobe Illustrator CC 5 to 10 years, Extensive
Adobe Indesign CC 5 to 10 years, Extensive
Adobe After Effects CC 1 to 5 years, Advance
Experience Designer CC 0 to 1 years, Solid
Hype (HTML5 Animator) 0 to 5 years, Solid
Maxon Cinema4D 1 years, Basic
Microsoft Office Suite 5 to 10 years, Extensive

SKILLS - Personal

Creativity
Teamwork
Efficiency
Pro-Activeness
Leadership
Communication

RESUME SUMMARY

Current Job Graphic Designer at Straight Twisted
Current Job Type Permanent
Current Job Level Senior
Highest Education BA graphic design

ACHIEVEMENTS

10/2009

Winner - Sappy ideas that matters design competition
North West Uliversity

08/2009

Executive Comitee - Editor of University Diary
North West Uliversity

09/2008

Finalist in the Pendorings Awards
North West University

08/2008

Top 10 Finalist in National banknote design
North West University / National Reserve Bank

08/2008

Executive Comitee - Graphic Design Portfolio
North West University

WHAT'S NEXT FOR ME

DIGITAL ART DIRECTION, MENTORING & LEADERSHIP

I'd like to take on more of a leadership role, mentoring and managing younger designers. I have a huge passion for learning and I'd like to teach my learning culture to young designers and inspire them to learn and to create.

UX/UI DESIGN

I want to continue to learn as much possible about great ux/ui design. I already have a good understanding about the customer's journey on digital media and would like the opportunity to learn more.

MOTION DESIGN

I'd also like to continue to learn about motion design and create content that can be used in all aspects of the digital design decipline.

DESIGN

Besides Motion and Web being my main focus. I would still like to keep growing in all other areas of design. Whilst focus areas are really important to me, I believe that a good designer is still a well rounded one - and I want to be just that!

EMPLOYMENT HISTORY

Current

Senior Designer at Straighttwisted - 12/2015

Key Responsibilities

Web Design - UI+UX
Animated Web banners and Rich Media
Email Designs
Video + Animation

Past

Senior Designer at Dreamsmiths - 05/2012 - 11/2015

Key Responsibilities Responsibilities

Corportate Identity Development
Web Design
E-mail Design
Ebook Design
Video + Animation

Junior Designer at Straight Twisted - 02/2010 - 05/2012

Key Responsibilities

Logo design
Stationary design
Brochure design
Folder designs
Vehicle Wraps
Digital Magazine design and Flash animation
Web design and development
Photo shoot retouching
E-mailer design and development

Junior Art Director at Straight Twisted

Key Responsibilities

Approving artwork
Ensuring Artwork leaves studio correct and as per brief
Managing studio's time & Resources
Ensuring that designers understands & executes the brief correctly
Brief research
Keeping studio motivated and inspired
Web design
Digital Magazine design and animation
Conceptualizing briefs
Corporate Identity designs

