



Resume

Lauren Moses

Multi-media Designer



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Senior Multi-media Designer

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BIOGRAPHY



Hi there! I am a 31yr old Multi-media Designer. I am passionate about good design and even more so about efficient work-flows. I love staying abreast with the latest design trends and technologies, and always find ways to incorporate that into my work.

My best quality is that I'm always learning new things and i'm a firm believer in constant upskilling.

PERSONAL INFORMATION

Nationality: South Africa.
Date of Birth: 16/08/1987
ID: 8708160346086
EE/AA Status: Status Coloured, Female
Languages : English, Afrikaans
Availability: 2 Months notice

EDUCATION

High School Certificate - 11/2005

High School/Grade 12 (Matric) at Outeniqua High School in George, South Africa (Western Cape)

Subjects

English HG - A, Afrikaans HG - B, Biology HG - B, Art HG -C, Math SG - A, Computer Science SG - A

BA graphic design - 11/2009

Degree at North West University in Potchefstroom, South Africa (North West)

Subjects

Graphic design, Illustration, art history, Communication

CURRENT SKILLS - Software

Adobe Photoshop CC	
Adobe Illustrator CC	
Adobe InDesign CC	
Adobe After Effects CC	
Sketch App Abstract, Zeplin	
Hype (HTML5 Animator)	
Maxon Cinema4D	
Microsoft Office Suite	

SKILLS - Personal

Creativity	
Teamwork	
Efficiency	
Pro-Activeness	
Leadership	
Communication	

ACHIEVEMENTS

10/2009

Winner - Sappy ideas that matters design competition
North West University

08/2009

Executive Committee - Editor of University Diary
North West University

09/2008

Finalist in the Pendorings Awards
North West University

08/2008

Top 10 Finalist in National banknote design
North West University / National Reserve Bank

08/2008

Executive Committee - Graphic Design Portfolio
North West University

EMPLOYMENT HISTORY

Current

Senior Designer at VMLY&R Johannesburg

Key Responsibilities

Social Media Campaign design
Video Editing
UI Design

EMPLOYMENT HISTORY

Past

Senior Designer at Straight Twisted - 12/2015 - 07/2017

Key Responsibilities

Web Design - UI+UX
Animated Web banners and Rich Media
Email Designs
Video + Animation

Senior Designer at Dreamsmiths - 05/2012 - 11/2015

Key Responsibilities

Corporate Identity Development
U Design
E-mail Design
Ebook Design
Video + Animation

Junior Designer at Straight Twisted - 02/2010 - 05/2012

Key Responsibilities

Logo design
Stationary design
Brochure design
Folder designs
Vehicle Wraps
Digital Magazine design and Flash animation
UI Design
Photo shoot retouching
E-mailer design and development

Junior Art Director at Straight Twisted

Key Responsibilities

Approving artwork
Ensuring Artwork leaves studio correct and as per brief
Managing studio's time & Resources
Ensuring that designers understands & executes the brief correctly
Brief research
Keeping studio motivated and inspired
UI Design
Digital Magazine design and animation
Conceptualizing briefs
Corporate Identity designs

